



SMEs coaching

*IT advisory services
for Owner Managers
and Medium Sized Enterprises*



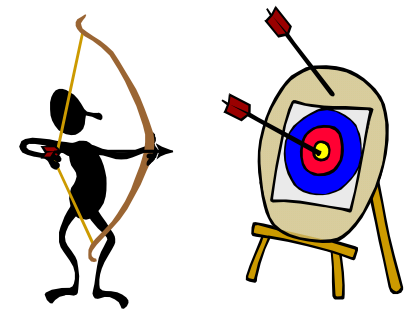
SMEs coaching

The context

- Owner Managers recognise that they need support
- SMEs advisory interventions have to be quick and produce results in the short term
- No time for traditional advisory practices

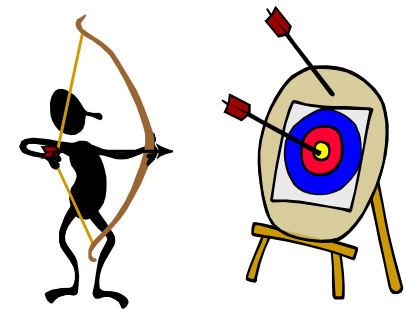
IT Advisor's aim

- Solve logistic and organisational problems
- Leverage existing IT resources and/or improve them
- Eliminate supply chain bottlenecks
- Analyse profitability



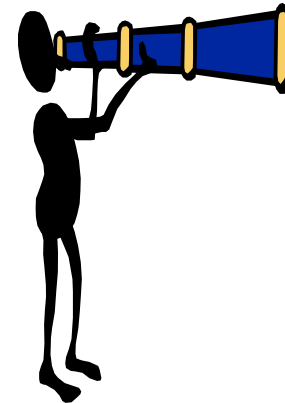
Why an IT Advisor?

- Independent
- Wide industry expertise
- Low cost effective services
- No hefty report
- No interminable meetings
- No “consultant-speak”
- No “consultant-days” in tons
- Packaged prices



IT Advisor's way

- Focalised on a specific set of problems
- Bound to deliver a specific solution
- Built around peer and objective meetings
- Future-oriented



Change when needed

Focus on:

- Short term needs
- Long term objectives
- Your feeling about problem areas
- What was done about it
- How it worked out
- What is being done about it



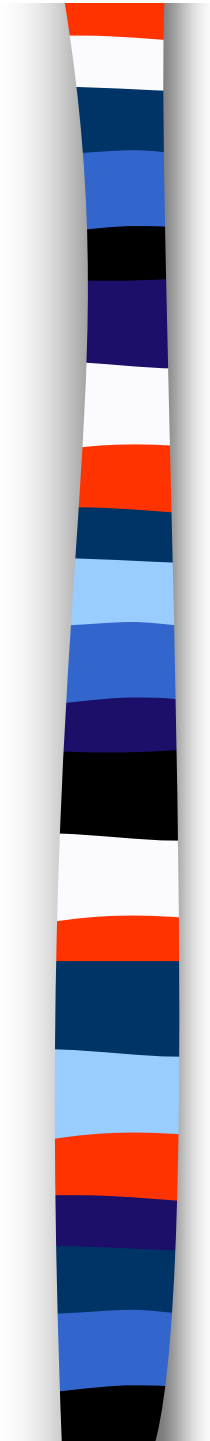
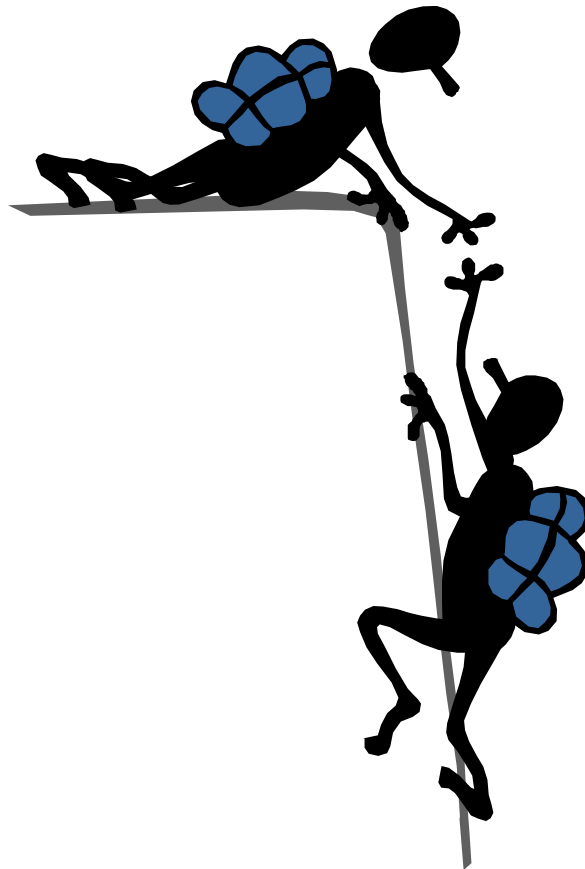


Change when needed

IT Advisor will:

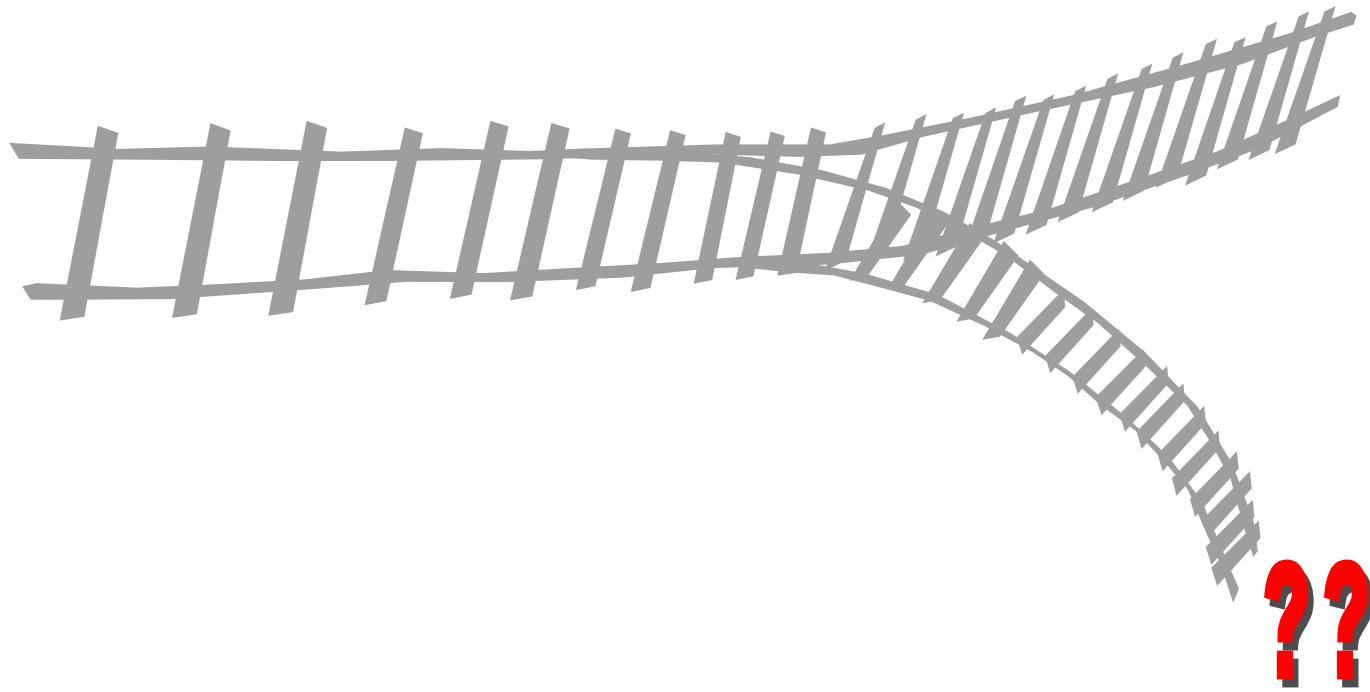
- Leverage team work and team-spirit
- Never get wrapped up in doing change for the sake of change
- Plan the change, by addressing these fundamental questions:
 - How do you reach those goals?
 - How long might it take and how will you know when you have reached them or not?
 - How can change be driven within “your” framework?

The IT Advisor is here to help you..



...not to lose your way!

**Business
goals**



Contact us!

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Your ongoing support companion!